Webinar

ADVOCACY FOR GENDER JUST CLIMATE ACTION

JULY 31, 2020

#WOMENCLIMATEJUSTICE
#FEMINISTSWANTSYSTEMCHANGE
HOUSE RULES & ACCESSIBILITY

Your Accessibility Coordinator is Mara Dolan. Contact Mara via Zoom chat message or email (mara@wedo.org).

Contact Mara during or after the event if there is anything we can do to make the call more accessible to you and for feedback.

We will start with inputs – please put your questions in the chat box. During the question & discussion session you can raise your hand to speak.

Use the Interpretation button at the bottom of the screen to choose your language.
AGENDA

5 minutes Welcome and Introduction

10 minutes The Women and Gender Constituency and our Gender Just Climate Solutions

25 minutes Examples of Gender Just Climate Solutions and Advocacy

   Miticash by Global Nature Conservation, Kenya

   Biooloos by Banka Bioolo, India

   Gender Into Urban Climate Change Initiative (GUCCI) by Gender-CC

25 minutes Advocacy Approaches and Sources for Information

5 minutes Outlook and Plans of the Women and Gender Constituency

15 minutes Questions and Discussion

5 minutes Feedback and Wrap-up
THE WOMEN AND GENDER CONSTITUENCY

- 2009: Founded as an Observer constituency to the United Nations Framework Convention on Climate Change (UNFCCC)
- 2011: Granted full Observer Constituency status
- 2015: Launched the **Gender Just Climate Solutions** Awards Program
- 2020: 32 member organizations (with official accreditation to UNFCCC) plus hosted advocacy network of over 500 groups and individuals
OUR GOALS

Promotes human rights, gender equality and effective participation of women at all levels of decision making

Provide a voice to women to formalize and unify the perspectives of women and gender civil society organizations active in the UNFCCC processes

Provide a space to members to raise their concerns and formulate democratically shared positions

Expand its outreach and engagement with various groups and unify a global movement demanding climate justice

Ensure that global commitments embrace gender equality and women’s rights, especially in relation to climate change
OUR PRINCIPLES

Democratic and participatory governance

Respectful collaboration between members, especially of diverging positions

Inclusive membership

Equitable approach to representation, affiliation, age and ability

Transparent, timely and flexible procedures of the WGC ensuring broad and participatory access

Mentor the younger generation and newcomers to the movement and the Constituency
Objective: Showcase, amplify & scale gender-responsive transformative climate initiatives.

All types of activists, grassroots and women-led organizations and groups working on issues related to climate change are encouraged to apply.

Sponsors, Supporters, and Partners
GJCS AWARD CRITERIA

- Provides equal access to benefits for women, men, and youth
- Aims to alleviate/does not add additional burden to women’s workload
- Achieves enhanced mobility/accessibility, enhanced livelihood security, enhanced food security, health, access to safe water, etc.
- Promotes women’s democratic rights and participation by ensuring decision-making by local women, men, women’s groups, cooperatives, and communities
- Locally led and/or locally driven
- Ensures self-sufficiency and a low input of resources
- Contributes to mitigation, emissions reduction, and/or adaptation
- Results can be shared, spread, and scaled up
- Shows interlinkages to cross-cutting issues, such as peace-building, natural resources management, food security and/or health, water and sanitation
The three winners—one technical, non-technical, and transformative solution—participate in an award ceremony at COP, receive a small monetary prize, and become part of a mentorship programme.

Publication features
- 3 winners
- 20+ featured solutions or honorees
- Solutions from WGC members
- Educational posters

2019: English, French, Spanish
2015-2018: English, French
GJCS DATABASE OF ALL SOLUTIONS

See www.womengenderclimate.org

All winners, honorees, and WGC member solutions are searchable by year or by country in an online database.

You can read the summary of the solution, plus:

- Climate impact
- Gender impact
- Replicability/scalability

You can also contact someone from the solution directly.
EXAMPLES OF GENDER JUST CLIMATE SOLUTIONS AND ADVOCACY
GLOBAL NATURE CONSERVATION

Vision
To promote a world where the diversity of life thrives and people act to conserve nature

Mission
Our mission is to address environmental challenges such as deforestation, unsustainable agriculture, climate change and its effects on communities. How it affects women, food production, young people, elderly, person with disability and education in Northern Kenya
**MITICASH: A PROGRAM OF GLOBAL NATURE CONSERVATION**

**Vision**

A world where women are independent and empowered decision makers

**Mission**

To increase knowledge of sustainable agriculture among women smallholder farmers in dryland Northern Kenya in order to nurture resilience
MITICASH PROGRAM

• It is a citizen science project in Conservation agriculture which aims to train women smallholder farmers become citizen scientist sand contribute to climate change mitigation, adaptation and food security.
• We use fruit farming as a vehicle for women Smallholder farmers build their own systems and become independent and empowered decision makers. Women Smallholder farmers are trained on climate smart agriculture and sustainable farming.
• This is to increase food productivity and income while building resilience to the shock of climate change.
The program primarily works with women smallholder farmers because coming from a patriarchal society where women play vital roles in natural resource management, they manage water sources, wood fuel and take part in production of 70% of food consumed in our locality.

Despite that, women are not involved in policy implementation, leadership, landownership, financial resources, training, technology and decision making in addressing climate action and zero hunger. They have to accept policies and decision made for them. When it comes to climate change mitigation, women are the first responders but bear the burden and are disproportionately affected.
MITICASH RESULTS

• We are working to create a world where women are empowered and able to use their skills and knowledge to overcome and withstand the shock of climate change.
• We trained over 600 farmers for the past 18 months.
• This year we developed an SMS app which aims to map and register farmers so that they will be able to get information about which crops to grow, weather forecasts and demand in the market.
• We offer the videos of the trainings in the native language of the farmers we work with for easy understanding.
• The target is to train 3000 farmers this season.
PLANS AND CHALLENGES

• We also began production of eco-friendly sanitary pads from banana fibers. This is to end period poverty and shame while protecting the environment. The project is called Pokea pads. Pokea is a Swahili word which mean "Receive." We want to improve sexual reproductive health rights of our women and girls in our community.

• Some of the challenges we face are inadequate support to implement our projects since the organization is women led. Sometimes we do encounter a lot of challenges due to the nature of the society we work with, though 50% of the communities have embraced conservation.
Banka BioLoo

gender just climate solution for sanitation
Benefits of ELOO (Biotoilets)
1) Natural process
2) No need to remove sludge
3) Modular - easy assembled
4) Saves time and delays
5) Project execution is faster
6) Local employment generation
7) Encourages local entrepreneurship
GENDER POSITIVE

- Ensures **Security**
- Enhances **Dignity**
- Leads to **Health / Hygiene**
At Homes
In Schools (WinS)
At Work-sites (WaSH4Work)
In Healthcare Facilities (WaSHinHCF)
Within Communities
• in Alwar (Rajasthan) India
• 4,000 bioloos in 500 Schools in 5 years
• increased attendance, reduced drop-outs
GENDER INTO URBAN CLIMATE CHANGE INITIATIVE

International project implemented in Indian, Indonesian, Mexican and South African cities

**Goal:** make local and national climate policies responsive to gender issues

**Theory of change:**
- We work and exchange knowledge with feminist civil society organisations in all 4 countries
- We assess if climate policies integrate gender issues
- We recommend to decision-makers how these policies could look like based on the assessments
- We promote public campaigns and projects based on the assessments
- We promote capacity building and awareness-raising events with decision-makers and the community

To know more, visit: www.gendercc.net
GENDER ASSESSMENT AND MONITORING OF MITIGATION AND ADAPTATION – METHODOLOGY (GAMMA)

• **GAMMA I: Assessment of the institutional and procedural framework**
  Main question: Are urban institutions and procedures able to address climate change and integrate the gender dimension? **Procedure:** Scorecards to determine a quantitative score from qualitative interview questions. **WHO?**

• **GAMMA II: Assessment of national climate action programmes**
  Main question: Does the action programme include policies that address priority issues from a gender perspective? **Procedure:** Comparison of policies and measures with portfolio of possible urban responses and their respective gender relevance. **WHAT?**

• **GAMMA III: Gender Impact Assessment of selected policies and measures**
  Main question: How can certain policies and measures be improved in order to contribute to gender equality? **Procedure:** Simplified Gender Impact Assessment. **HOW?**
GENDER INTO URBAN CLIMATE CHANGE INITIATIVE IN SOUTH AFRICA

- Stakeholder Consultation workshops pre & post COP.
- National government climate change consultation
- National climate change bill
- National climate change adaptation strategy
- Economic Empowerment of Women in Green Industry
- National NDC’s & GAP
ADVOCACY APPROACHES AND SOURCES OF INFORMATION
DEFINITIONS FOR GENDER RESPONSIVE CLIMATE ACTION

Gender responsiveness refers to outcomes that reflect an understanding of gender roles and inequalities and which make an effort to encourage equal participation and equal and fair distribution of benefits. Gender responsiveness is accomplished through gender analysis and gender inclusiveness.

by UNDP/UNWOMEN: https://trainingcentre.unwomen.org

Considering gender norms, roles and relations for women and men and how they affect access to and control over resources; considers women’s and men’s specific needs; Intentionally targets and benefits a specific group of women or men to achieve certain policy or programme goals or meet certain needs; Makes it easier for women and men to fulfil duties that are ascribed to them based on their gender roles.... with a goal towards promoting greater gender equality and transformation of these roles.

by WEDO
Going beyond acknowledging gender gaps and really doing something about the discrepancies. Rather than only identify gender issues or work under the “the do not do harm” principle, a process will substantially help to overcome historical gender biases—to “do better,” so to speak—in order for women to truly engage and benefit from these actions. In addition, gender-responsive planned actions should integrate measures for promoting gender equality and women’s empowerment, foster women’s inclusion and provide equal opportunities for women and men to derive social and economic benefits. With this approach, women and men’s concerns and experiences equally become fundamental elements in the design, implementation, and monitoring and evaluation of climate action.

by IUCN: genderandenvironment.org/
EVIDENCE FOR INTEGRATING GENDER IN CLIMATE SOLUTIONS
EVIDENCE FROM EXPERIENCES

- The Gender Just Climate Solutions
- Women Speak: Stories, Case Studies, and Solutions from the Frontlines of Climate Change (WECAN)
- Women as Environmental Stewards: The Experience of the Small Grants Programme, publication by the Global Environment Facility (and their gender webpages)
- Assessing Progress: Integrating Gender in AF Projects and Programmes, publication by the Adaptation Fund
- Momentum for Change: Women for Results under the UNFCCC
Peer-Reviewed Literature and Limitations

• Peer-Reviewed literature is academic work published through processes where peers doing similar work provide feedback before the results are published.

• Support for the effectiveness of gendered approaches is often published in articles focused on a specific sector; for example, forest management.

  Climate challenges are addressed through multiple sectors, often involving cross-sector approaches.

• Peer-reviewed literature is often focused on narrow case studies or experiments, and results must be extrapolated based on the shared characteristics of situations, conditions, or geographies.

• Many academic journals are behind a paywall.
GENDER QUOTAS INCREASE THE EQUALITY AND EFFECTIVENESS OF CLIMATE POLICY INTERVENTIONS

- Published in Nature Climate Change in 2019 by Cook, Grillos, and Andersson
- Groups in Tanzania, Peru, and Indonesia with assigned gender quotas of 50% women conserved more trees and shared out payments more equally
- Builds on literature showing the connection between women’s participation and stronger environmental outcomes, but shows that externally imposed quotas can achieve similar results
CAN CLIMATE FINANCE CONTRIBUTE TO GENDER EQUITY IN DEVELOPING COUNTRIES?

• Published in Journal of International Development in 2016 by Wong
• Looks at three cases—mitigation, adaptation, and disaster management
• Examines how climate finance interacts with gender dynamics
• Warns that “if climate finance and aid do not pay sufficient attention to existing gender gaps or are not ready to challenge structural inequalities, they risk reinforcing, rather than challenging, women’s subordination in access to land and public participation”
DOES WOMEN’S POLITICAL EMPOWERMENT MATTER FOR IMPROVING THE ENVIRONMENT? A HETEROGENEOUS DYNAMIC PANEL ANALYSIS.

• Published in Sustainable Development in 2019 by Lv and Deng
• Looks across 72 countries and finds that carbon dioxide emissions are lower when women’s political empowerment is greater
• Women’s political empowerment has three subdimensions:
  • Women’s civil society participation
  • Women’s political participation
  • Civil liberties

Women’s civil society participation contributed the most to this effect
MANDATES FOR GENDER EQUALITY
BROADER WOMEN’S HUMAN RIGHTS FRAMEWORK

Universal Declaration of Human Rights (1948)
International Covenant on Civil and Political Rights (1966)
International Covenant on Economic, Social and Cultural Rights (1966)
Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW) (1979)
ECOSOC Res. on Mainstreaming a Gender Perspective into all Policies and Programmes in the UN System (2005/31)
UN Declaration on the Rights of Indigenous Peoples (DECRIPS) (2007)
OBLIGATIONS RELATED TO GENDER JUST CLIMATE ACTION

Two Other Rio Conventions:
• Convention on Biological Diversity
• Convention to Combat Desertification

Future We Want (2012 Rio+20)
• Sustainable Development Goals (SDGs)

UN Committee on the Elimination of Discrimination Against Women
• General recommendation no. 37 on gender-related dimensions of disaster risk reduction in the context of climate change
• parties should address general obligations to ensure substantive equality between women and men in all areas of life, as well as specific guarantees in relation to those Convention rights that may be particularly affected by climate change and disasters
The LWPG includes a number of arguments that can support advocacy at all levels.

**On ambition:** “recognizes that the full, meaningful and equal participation and leadership of women in all aspects of the UNFCCC process and in national and local-level climate policy and action is vital for achieving long-term climate goals” and “gender-responsive implementation and means of implementation of climate policy and action can enable Parties to raise ambition”

**On Intersectionality:** “climate change impacts on women and men can often differ owing to historical and current gender inequalities and multidimensional factors and can be more pronounced in developing countries and for local communities and indigenous people”

**On finance:** “Invites relevant public and private entities to increase the gender-responsiveness of climate finances with a view to strengthen the capacity of women”

**On just transition:** “Taking into account the imperatives of a just transition of the workforce and the creation of decent work and quality jobs in accordance with nationally defined development priorities“.

UNFCCC Decision 3/CP.25
A GLANCE AT THE GENDER ACTION PLAN
ACTIVITIES LAYING THE BASIS FOR GENDER-JUST CLIMATE ACTION

The GAP lists 30 activities in 5 different areas and defines respective outputs, responsibilities, timelines and level of implementation.

It is focusing on capacity building and information sharing:

A.3 Enhance capacity-building for governments and other relevant stakeholders to collect, **analyse and apply sex-disaggregated data and gender analysis** in the context of climate change, (...)

D.1 Share experience and support capacity-building on **gender-responsive budgeting**, including on the integration of **gender-responsive budgeting** into national budgets to advance gender-responsive climate policies, plans, strategies and action, (...)

D.5 **Engage women’s groups** and national women and gender institutions in the process of developing, implementing and updating climate policies, plans, strategies and action (...)

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A GLANCE AT THE GENDER ACTION PLAN – AMBITIOUS & EFFECTIVE CLIMATE ACTION

A.1 Strengthen capacity-building efforts (...) in mainstreaming gender in formulating, monitoring, implementing and reviewing (..), national climate change policies, plans, strategies and action, including nationally determined contributions, national adaptation plans and national communications

B.3 Invite the Local Communities and Indigenous Peoples Platform Facilitative Working Group to collaborate and (...) to discuss advancing the leadership and highlighting the solutions of local communities and indigenous women and ways of enhancing their effective participation in climate policy and action (...)

D.3 Promote the deployment of gender-responsive technological solutions to address climate change (...)

E.2 Monitor and report on the implementation of gender-responsive climate policies, plans, strategies and action, (..), reported by Parties (..) under the UNFCCC process
GENDER CLIMATE TRACKER

Website
www.genderclimatetracker.org

App
Gender Climate Tracker

EXPLORE THE GCT PLATFORM:

Become a Gender Climate Tracker! Help us keep track of new reports and publications from your country that link gender and climate change.
# NEWS AND RESOURCE CENTER

## News

1. **Why Climate Change Increases Gender Inequality**
   - Publication Date: Jul 15, 2020
   - Description: Climate Change Compounds Gender Inequality

## Resources

1. **Climate and Security: Advancing a Gender Lens**
   - Author: Georgetown Institute for Women, Peace and Security
   - Year of Publication: 2020

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[GenderClimateTracker.org](http://www.genderclimatetracker.org)
UNFCCC GENDER MANDATES

www.genderclimatetracker.org
LESSONS & RESOURCES FROM WGC ADVOCACY
ADVOCACY STRATEGIES

• Create allies with other civil society organizations, with governments, with staff of the organization you are aiming to influence
• Be in the right place at the right time
• Contact media to help get out the message
• SOCIAL MEDIA strategies
  • Organize events to advertise what you want to advocate
• DON’T GIVE UP but know when to take a break

✓ Building personal relationship and trust
✓ Building allies with other feminist organization and support & advise each other as well as other movements striving for equity (Black Lives Matter, people with disabilities, Indigenous Peoples)
✓ Intervene at the right moment and put all your energy and passion in
✓ Address the target audience of different media channels with the right stories
✓ Building networks with powerful organizations/institutions supporting your aims
SHARE YOUR STORIES

WGC Caucuses, Press Conferences, and Side Events

Reach new audiences with the stories, experiences, and perspectives of gender justice and climate justice advocates.

The Women and Gender Constituency caucus is open for all allies and friends interested in women’s rights, gender equality and climate change. Each day will discuss a particular theme relevant to Caucus members. Members of other Constituencies – youth, Indigenous, trade unions, climate justice groups, and others – are welcome!

Join the mailing list at https://groups.google.com/d/forum/unfccc_women_caucus

WEEK 1
- M | 2 Dec | 9:00 - 10:00 Welcome - WGC Overview
- T | 3 Dec | 9:00 - 10:00 Climate Migration / Loss & Damage
- W | 4 Dec | 9:00 - 10:00 LGBTQI+ climate activists
- T | 5 Dec | 9:00 - 10:00 Young Feminist Day
- F | 6 Dec | 9:00 - 10:00 Feminist Mobilization Strategies

WEEK 2
- M | 9 Dec | 9:00 - 10:00 Feminist Green New Deal
- T | 10 Dec | 9:00 - 10:00 Gender Day
- W | 11 Dec | 9:00 - 10:00 Gender, Health & Disability
- T | 12 Dec | 9:00 - 10:00 Women Human Rights Defenders
- F | 13 Dec | 9:00 - 10:00 WGC Closing
WGC KEY DEMANDS

The WGC brings forth Key Demands at every Conference of the Parties.

- Focus on key asks for the Conference
- Frames the transformative change at the system level, not the incremental change

At COP25, the WGC demands Parties to:

- Deliver on a 5-year Lima Work Programme on Gender with a robust Gender Action Plan;
- Deliver on ambition, including finance;
- Effectively address loss and damage and climate-induced migrations;
- Place communities over markets;
- Preserve the ocean;
- Ensure gender responsive action under the Koroniva Joint Work on Agriculture;
- Effectively launch implementation of the Local Communities and Indigenous Peoples Platform (LCIPP);
WGC Submissions to UNFCCC Calls for Submissions and Issue Briefs provide more in-depth information.
WGC ACTIVISM

Feminists demand climate justice

Human rights are our red lines

System change

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OUTLOOK AND PLANS OF THE WGC
NEXT WEBINAR: COMMUNICATIONS

September, two-part focus

Guidance on clear messaging
• Choosing and crafting key messages
• Storytelling
• How to be an effective speaker

Guidance on the technical tools of communications
• Social media
• Press releases
• Interactions with journalists & press conferences
• Blogs and articles
• Videos
ADDITIONAL GJCS PROGRAMMING

NEW: Training materials of WGC members/allies

Access these training materials
✓ Register yourself
✓ Browse through our first course: Women’s Entrepreneurship Training available in
  ✓ English
  ✓ Spanish
  ✓ French

More materials following soon!

Will continue to build a program to share ideas, experiences, and lessons learned among GJCS winners, honorees, and applicants.
UNFCCC REGIONAL WORKSHOPS ON GENDER ARE CONTINUING

Asia & the Pacific
22 July at 7 am CEST (recorded)

Europe & Central Asia
2 September at 1 pm CEST

Americas and the Caribbean
16 September at 5 pm CEST

Sub-Saharan Africa
30 September at 2 pm CEST

MENA
14 October at 2 pm CEST
QUESTIONS and DISCUSSION
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THANK YOU!