

NON TECHNICAL SOLUTIONS

Jambo Jirani: empowering Maasai women and girls for climate adaptation

Description of the project

Safe Dada Foundation works with Maasai communities, learning and understanding their culture, to support them in adapting to climate change while promoting women's human rights. The Jambo Jirani – Hello Neighbour-project assists girls who dropped out of school due to patriarchal discrimination, like gender-based violence, limited access to menstrual hygiene products, and domestic care burden. They support volunteering groups to transition from pastoralist lifestyles that are no longer sustainable due to climate change, to resilient farming practices, by offering seedlings and organic compost. Safe Dada Foundation also empowers Maasai women to convert waste into handmade products that they can sell.



Transformative outcomes

Climate impact



Transforming unsustainable pastoral practices to resilient small-scale organic farming.



Waste collection and upcycling.

Gender impact



Fighting early and forced marriage, gender-based violence, and female genital mutilation by promoting women's human rights in the Maasai community.



Helping girls return to school through counseling, academic tutorials and a mobile library.

Scalability / replicability



Project fosters mutual understanding between urban and rural populations in Kenya, based on respecting traditional and current practices. It is easily replicable.



Community workshops on organic farming and waste transformation connect volunteers with Maasai People.



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