

# Zág women defending earth and climate

## Description of the project

The Zág Institute acts to save the endemic Araucaria tree, known as Zág, and preserve the Laklãñō-Xokleng traditional knowledge in the Brazilian Atlantic Forest. The project fosters Indigenous Women's central role in restoring ancestral practices for biodiversity protection by giving them a coordinating role in conducting reforestation programs. They focus

on educating youth, reintroducing native tree species while removing invasive plants, promoting regenerative farming. Connected to international networks, Zág Institute actively promotes women's participation in regional and global governance. They also foster women's financial autonomy through handicraft and organic honey production.

**Non-technical solutions**



**AWARD WINNER**

## Transformative Results

80,000 Zág seedlings have been planted, reducing around 930 tons of CO<sub>2</sub>.

Implements Indigenous Peoples' practices for natural resource management.

Protects biodiversity and ecosystems by reintroducing native Zág species, threatened by extinction.



Involves Indigenous Women in decision-making processes through collective governance structures.

Promotes flexible schedules to balance personal, family, and community responsibilities.

Ensures women's participation in local, national, and international conferences.



Tree nurseries established in 4 villages with commitment to expand nurseries to other native areas of the Atlantic Forest.



Builds a local network for exchanging seeds and promoting the genetic diversity of native species.



Zag Institute shares Indigenous knowledge worldwide via the Global Landscape Forum to replicate reforestation initiatives.

### Contact

**Country:** Brazil  
**Organisation:** Zág Institute  
**Address:** Estrada Geral S/N, Aldeia Figueira, José Boiteux.  
Zip code 89145-000  
**Website:** [instagram.com/institutozag/](https://www.instagram.com/institutozag/)  
**E-mail:** [institutozag@gmail.com](mailto:institutozag@gmail.com)



**Financially supported by:**  
Equator Initiative, Global Landscapes Forum, Evertis, volunteers

